

RANKED CHOICE VOTING

A SIMPLE AND BETTER WAY TO VOTE

Current Plurality Elections

VOTE-SPLITTING AND SPOILERS PREVENT MAJORITY WINNERS.

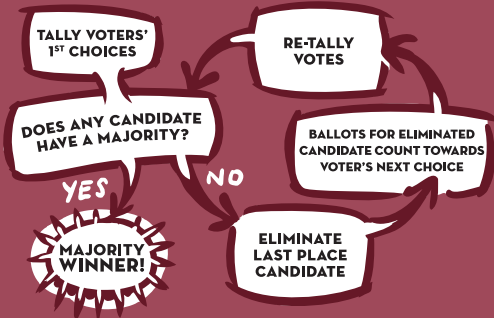
VOTERS FEEL UNREPRESENTED BY LIMITED CHOICES.

POLITICIANS FOCUS ON NEGATIVE ATTACKS, NOT ISSUES.

Ranked Choice Voting



A SIMPLE WAY TO VOTE THAT WILL STRENGTHEN OUR DEMOCRACY WITH MORE CHOICES, MORE VOICES, AND MAJORITY WINNERS.



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www.RankedChoiceNY.org

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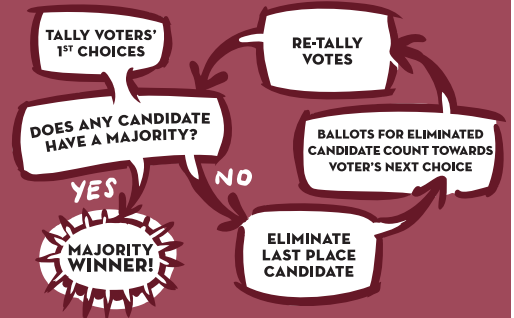
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VOTER CHOICE NEW YORK

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HOW DOES RANKED CHOICE VOTING CREATE A FAIRER DEMOCRACY?

Ensures majority support by eliminating the “spoiler effect” to elect a candidate who appeals to a broad base of voters.

Promotes diverse candidates by encouraging more candidates to run for office without fear of vote-splitting.

Minimizes strategic voting by encouraging voters to choose their true favorite, without settling for the “lesser of two evils.”

Curbs negative campaigning by rewarding candidates who reach beyond their base to find common ground with more voters.

It's as easy as   

A Better Ballot

	1 ST CHOICE	2 ND CHOICE	3 RD CHOICE
PARTISAN PRESTON	1	2	3
WELL-LIKED MIKE	1	2	3
UNDERDOG UMA	1	2	3

Get Involved!

SIGN UP. VOLUNTEER. DONATE.
RankedChoiceNY.org
FOLLOW US ON SOCIAL MEDIA TO
JOIN OUR FORWARD MOVEMENT!

Ranked Choice New York

IS A NON-PARTISAN CIVIC ORGANIZATION DEDICATED TO
CHOICE AND FAIRNESS IN VOTING AND ELECTIONS.

VOTER CHOICE NEW YORK

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